



Savvy stitchers know that getting a jump-start on gift-making and holiday decorations makes the Christmas season holly, jolly, and bright. Join the Countdown to Christmas Club, and from now through November 30th you will:

- **Earn points toward **gift certificates** when you purchase designs and packs!
- **Get special and exclusive **free designs!**
- **Be eligible for **secret sales** and **fantastic discounts!**
- **Receive **free tips, projects, decoration and gift ideas!**

It's free to join, there are no membership fees or hidden costs. Click the '[My Profile](#)' link located on the lower left side of www.EmbLibrary.com. Check the box to enroll in the Countdown to Christmas Club, then click 'Save' -- that's all you need to do!

After you join the Club, purchases of designs and packs will earn points. The first Club newsletter will be sent to you on July 9. Sign up for the Club today, continue to shop for designs at Embroidery Library to earn points, and check your email inbox on July 9 for the first Countdown to Christmas Club newsletter!

More details, along with the points schedule, are below. If you have any questions, send an email to stitch@emblibrary.com. Merry Christmas in July, and welcome to the Countdown to Christmas Club!

Earn Points in the Countdown to Christmas Club!



See this cute punch card on the left? After you join the Club you'll have your own punch card on the site. As you make purchases of designs and packs, you'll see the points punched out, tracking your progress!

From the time that you join the Club, through November 30, 2010, you'll earn 10 points for every dollar that you spend on designs or packs. You can order Christmas-themed designs or packs, or products from other categories and themes, too!

Purchases of any designs or packs count towards earning points. If you buy a gift certificate, you won't earn points for that purchase. However, if you use a gift certificate to order designs or packs, you will earn points for those purchases!

Points are earned **after** you join the Club. Any purchases that you make **before** joining the Club do not count towards earning Club points. A maximum of 5000 points can be earned in the Club.



Converting Points into Gift Certificates!

On December 1 we'll send you a gift certificate based on the number of points that you've earned. Here's the scale:

Points Earned	Gift Certificate Value
250	\$5.00
500	\$10.00
750	\$15.00
1000	\$20.00
1250	\$25.00
1500	\$30.00
1750	\$35.00
2000	\$40.00
2250	\$45.00
2500	\$50.00
2750	\$55.00
3000	\$60.00
3250	\$65.00
3500	\$70.00
3750	\$75.00
4000	\$80.00
4250	\$85.00



4500	\$90.00
4750	\$95.00
5000	\$100.00

We'll email you a gift certificate on December 1, and you can use that gift certificate to order any designs and packs from the site. The gift certificate will expire on January 31, 2011, so you'll have two months to use it!



And, There's More!!

On July 9 we'll send the first Countdown to Christmas newsletter. As a Club member, you'll be eligible for excellent discounts, promotions, and free designs, too. Every two weeks we'll send a Club newsletter, so keep an eye on your email inbox and read those newsletters for great specials and ways to save!

Along with discounts, promotions, and free designs, we'll give you tips, tricks, projects, ideas, and suggestions for making your home holly, jolly, and bright for the Christmas holidays.

Countdown to Christmas Club Recap

Here it is in a nutshell:

- **It's free to join the Club. Just check the box in [your user profile](#), then click 'save.'
- **After you join the Club, you'll earn points for any purchases of designs and packs.
- **You'll earn 10 points for every \$1 you spend, and can earn a maximum of 5000 points.
- **Points are earned from purchasing designs and packs, but not gift certificates.
- **Purchases made with a gift certificate earn points.
- **Any purchases made before you join the Club do not earn points.
- **After you join the Club, you'll be eligible for discounts, sales, and special free designs.
- **Club newsletters will be sent every two weeks, beginning on July 9.
- **Points are earned from the time you join the Club through November 30, 2010.
- **Gift certificates will be emailed on December 1st, and will be valid through January 31, 2011.
- **Even if you don't celebrate Christmas, you can still join the Club!

The Countdown to Christmas Club is a great way to get your holiday stitching started, and to earn excellent rewards for shopping at Embroidery Library. [Click here to go to your user profile](#) and join the Countdown to Christmas Club today!

If you have any questions, send an email to stitch@emblibrary.com. All of us at Embroidery Library look forward to being your "Holiday Helpers" for this upcoming Christmas season!

Deb

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